



EMAIL: Crawford.edp@gmail.com

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WORK EXPERIENCE

2024–PRESENT

CTE Marketing Specialist DUVAL COUNTY PUBLIC SCHOOLS

Support Career & Technical Teachers, School Admin and Community Partners in CTE program development. Create, manage and update all marketing materials for the CTE department and manage online presence.

2020–2024

Graphic Design Teacher DUVAL COUNTY PUBLIC SCHOOLS

Communications Academy Lead Teacher, responsible for instructing students in Graphic Design for the purpose of attaining Adobe Program Certifications.

2018–2020

Graphic Designer & Marketing Assistant EARTHCORE INDUSTRIES

Created, managed and assisted with production of all marketing materials. Updated company website and assisted with all tradeshow marketing. Also managed social media accounts, overseeing online presence, tracking post performance and analyzing insights.

2016–2018

Graphic Designer DESIGN EXTENSIONS

Designed for a variety of clients, creating print & marketing designs, WordPress websites, branding suites and social media graphics.

EDUCATION

2015 | SUMMA CUM LAUDE

Bachelor's of Arts FLAGLER COLLEGE

SKILLS

Brand Identity Design • Brand Messaging • Content Strategy • Creative Direction • Graphic Design • Visual Communication • Social Media Marketing • Photography • Adobe Creative Suite (Illustrator, InDesign, Photoshop, Lightroom, Acrobat) • Figma • Canva • WordPress • Elementor • Marketing Analytics • Project Management • Creative Problem-Solving • Strategic Thinking

CERTIFICATIONS

Adobe Certified Professional
VISUAL DESIGN

